



**MAY 8, 2021**

*FundEasy Help:*

**KEEPING PEOPLE IN THE LOOP**

### Sharing Updates

**Keep it fresh:** Visitors to your fundraising page will read your updates and see your fundraising progress, and they might even learn a few things about YOU and Align Life Ministries in the process! Here are some tips to help:

- Talk about your progress – share how close you are to reaching your fundraising goal.
- Talk about something unique that connects you to Align Life Ministries.
- Share a piece of your welcome message.
- Include a photo with your update to make it more personal and increase the impact.
- Talk about Align Life Ministries. Share a compelling fact or statistic about Align Life Ministries, link to the Align Life Ministries website ([www.AlignLifeMinistries.org](http://www.AlignLifeMinistries.org)), etc.
- Ask for support.

**Share it:** The point in writing an update is to share it! When you write an update and then click the email or social option, FundEasy will include a link in your email or post that directs the reader back to your FundEasy page.

